Term: “Informal Tone”

Definition:

An informal tone, also called a casual tone, is appropriate for talking to a friend and usually uses first person. See [http://www.word-mart.com/html/formal_and_informal_writing.html](http://www.word-mart.com/html/formal_and_informal_writing.html) for a comparison between formal and informal writing. An informal tone is usually avoided in essay writing.